



DESIGN TIPS FOR **BEAUTIFUL POWERPOINT PRESENTATIONS**





CONNECTING THE **FACTS** WITH STORYTELLING **VISUALS**

Whether you're presenting in a conference room, or just sharing your ideas from your home office (because of the lockdown), presentations still need to engage with the right and left sides of your audience's brain.

HERE'S WHAT YOU NEED TO CREATE
THAT **BEAUTIFULLY DESIGNED** DECK...





DITCH THE **STOCK** **TEMPLATE**



The default PowerPoint slide themes are dull and outdated. You are better off starting your slides on a clean canvas (i.e. Blank Presentation).



SOURCE GOOD QUALITY IMAGES

Make sure they are relevant to the slide... **AND STAY AWAY FROM OVERUSED STOCK IMAGES.**



REMOVE THE CLUTTER AND KEEP IT **VISUALLY** **CONSISTENT**

No one wants to read through a 30 bullet slide - **keep your content concise and to the point.**



Use colours that align with your brand/message, one type of graphic style, and icons with the same design style (filled or outlined) across the entire pack.



THATO **THIDO** SELAU
CREATIVE DESIGN | MARKETING | COMMUNICATIONS



Get professional design assistance for your next
PowerPoint presentation!

+27 71 412 5053 | +27 79 837 8301 | thato@iamtts.co.za